



SIGMA

GROUP

424 E. Inglefield Road • Evansville, IN 47725
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Auction Services

Since our inception, we have always strived to be a partner with our clients. We understand that we offer you one of the resources that other equipment dealers can't - time. By utilizing our services, and those of our partnered divisions within the SIGMA Group, we give you the best chance to get your equipment sold. No matter the size of the facility, company, or industry, we can meet your deadlines and provide unparalleled service.

Turnkey Sales / Complete Facilities

SIGMA Auction's turnkey and complete facility services sell the complete assets of your facility. This can include: equipment, branding, naming rights, and property / real estate. This complete solution quickly sells your equipment without having to piecemeal or separate the equipment from the property and is enticing to buyers looking for a turnkey solution.

Onsite Liquidations

Our onsite liquidation services sell your equipment without it having to leave your company. When liquidating, companies don't have time to rig and remove equipment, and our solution sends our team to you. We will document, prepare and host the auction, provide payment, and can even coordinate logistics. This one stop solution is hassle-free.

Complete Line Sales

With complete line sales, our team works with you to sell your line as a complete unit. Our access to one of the largest databases in the country, helps our sales team match your equipment with interested buyers both within SIGMA Auction and our partner division, SIGMA Equipment to sell your equipment.

Consignment Showroom

SIGMA Auction hosts the largest consignment auction showroom in the country. With over 70,000 sq ft of space, and access to an additional 660,000 sq ft of warehouse space, we store your equipment while it sells on auction. If a piece does not sell, then we can continue to store the equipment at our facility and sell it on additional consignment auctions.



Auction Timeline

Short Term Auction

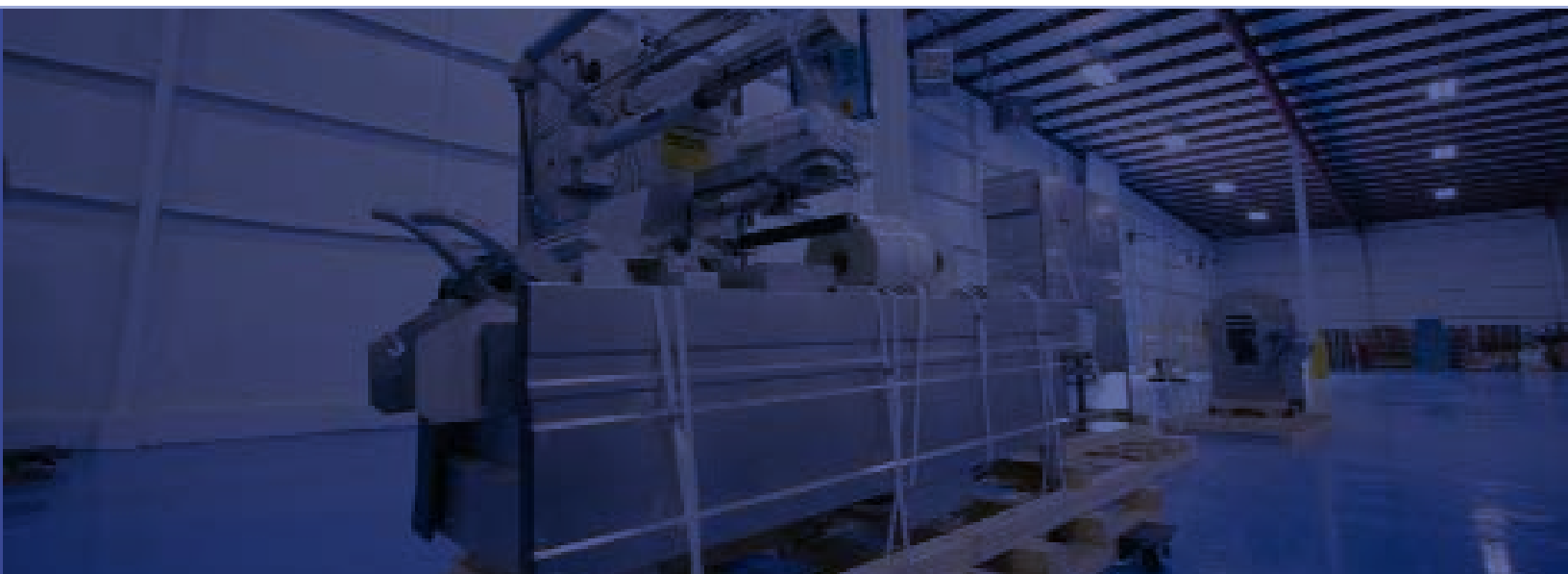
- ✓ Onsite cataloging by our auction team
- ✓ Internal marketing
- ✓ Ideal for 0 - 3 month timelines

Orderly Liquidation Auction

- ✓ Onsite cataloging by our auction team
- ✓ Internal cross-channel Marketing
- ✓ Presale on SIGMA Equipment website
- ✓ General prospecting
- ✓ Vendor marketing
- ✓ Ideal for 3 - 6 month timelines

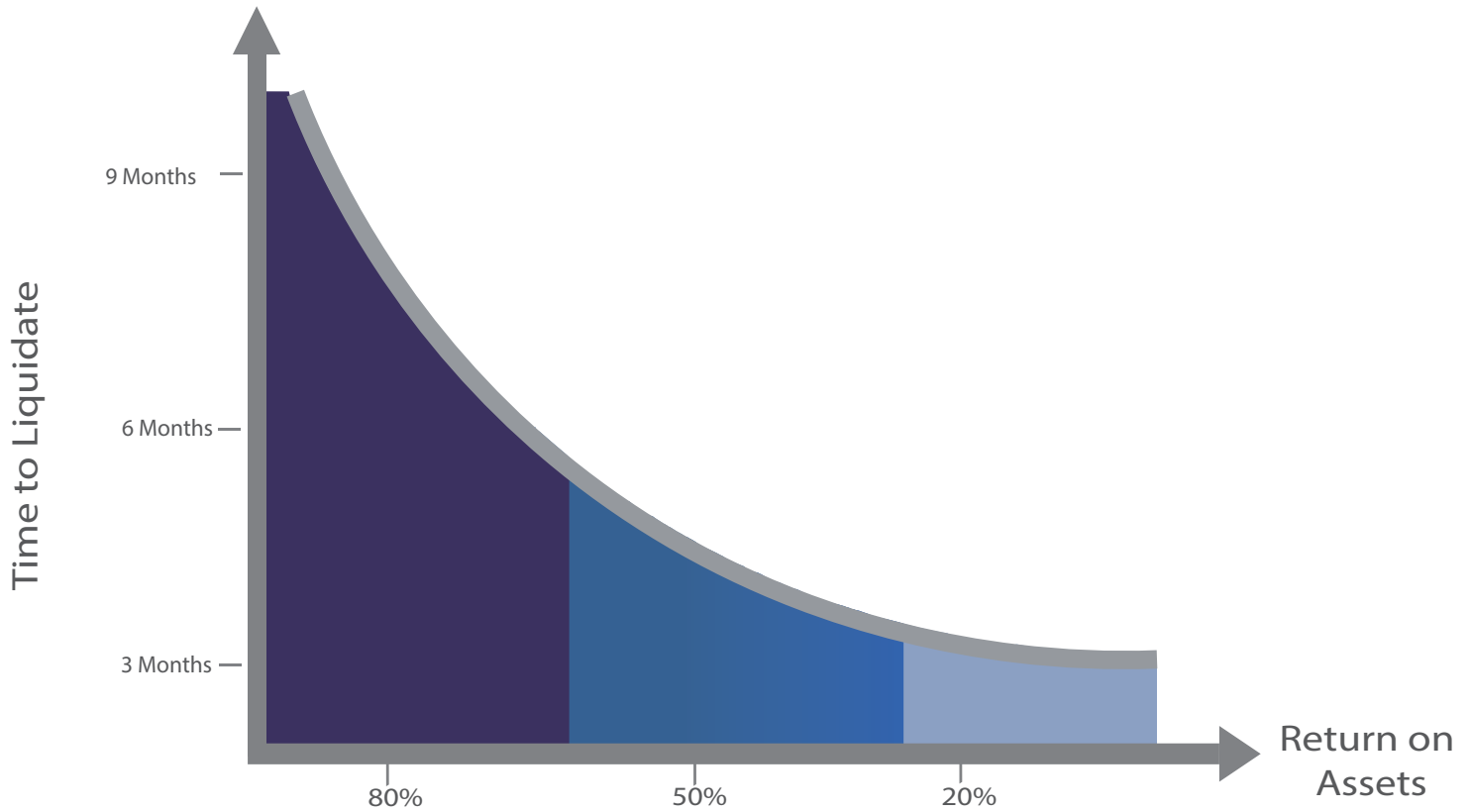
Complete Liquidation Auction

- ✓ Onsite cataloging by our auction team
- ✓ Internal cross-channel marketing
- ✓ Presale on SIGMA Equipment website
- ✓ General prospecting
- ✓ Vendor marketing
- ✓ Dedicated project manager
- ✓ Dedicated sales team to presell your equipment
- ✓ Segmented marketing and sales approach
- ✓ Ideal for 6 - 9 month timelines



Auction Time Benefits

SIGMA Auction works with you and your timelines to get your equipment sold. However, in our years of experience the more time provided, the better chance we have to sell your equipment. Review the options below to review which option reflects your sales goals:



1 0-3 Months

- Short Notice Sale
- Internal Marketing Sends

2 3-6 Months

- Everything included in 0-3 month plus:
- Presale opportunities through SIGMA Equipment
 - Utilization of additional vendor marketing

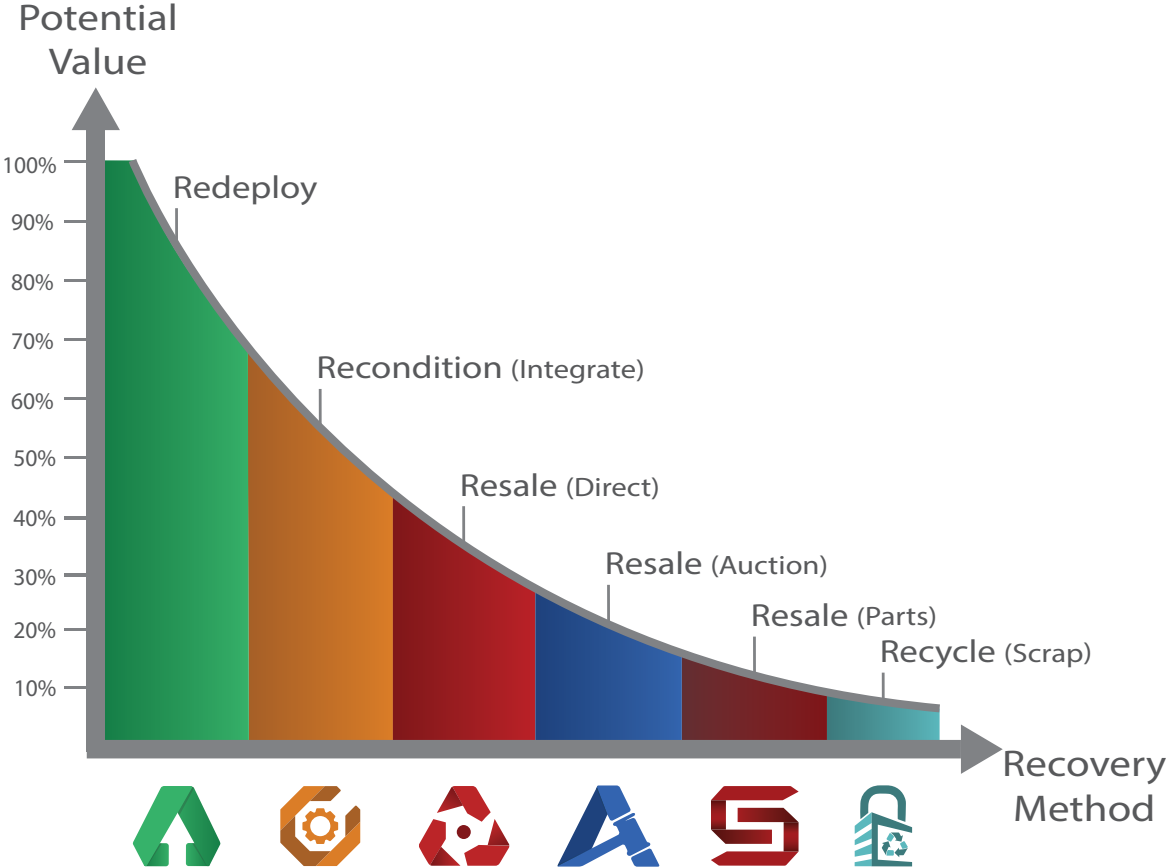
3 6-9 Months

- Everything included in 3-6 month plus:
- Segmented sales focus
 - Dedicated sales team



SIGMA Group Lifecycle Curve

When partnering with SIGMA Auction, you partner with all of SIGMA Group. The SIGMA Group lifecycle curve helps you gain value at each stage of your equipment's life cycle. Each division works with you to meet your goals by saving time, freeing up space, and gaining maximum return on every piece of idle equipment. Based on where your equipment is in the lifecycle curve, we have a division that can help you gain the most value for your equipment.



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